



# CHIPPEWA VALLEY **BIG REDS** FOOTBALL



## 2022 FOOTBALL PROGRAM AND YEARBOOK SPONSOR AD REQUEST FORM

The Chippewa Valley Football Team is gearing up for the 2022 Season and this is your chance to be a part of the winning tradition. The Big Reds Football Team has enjoyed great success over the past 20 years, Including **2018 DIVISION 1 STATE CHAMPIONS, and 2018 & 2019 MAC RED CHAMPIONS.** We are looking for Sponsors to help support the program as we work toward our goals of becoming the 2022 MAC Red & Division 1 State Champions. It's a great opportunity for thousands of people to see your business advertisement at our 'Friday Night Lights' CV Home Football Games!

### **\*SOCIAL MEDIA ADVERTISING FOR YOUR BUSINESS AD\***

In addition to showcasing your business ad in our home football program/yearbook, we will also display your business ad with posts in both of our CV Big Red Backer social media accounts; Facebook & Twitter. It's another great opportunity to have your business advertisement seen locally by thousands more on our social media platforms.

Thank you for your support of Chippewa Valley Football!



## PROGRAM/YEARBOOK

Our gameday programs are professionally designed and feature a color cover of our varsity football players, team pictures & rosters of our Varsity, JV and Freshman teams and prominently displayed sponsor ads. Pictures of our Big Red Marching Band, Color Guard, Cheer & Dance teams, & Seniority, in addition to parent ads, student-athlete profiles and alumni spotlights are all featured.

The Chippewa Valley Football program also produces a keepsake yearbook for the 2022 football season that is given out at our annual team banquet to over 200+ people. The 70+ page book includes current team highlights as well as historical team and individual records throughout Big Reds football history.

## SOCIAL MEDIA

In addition to your business advertisement being included in our Friday Night Lights game program and Yearbook, it will also be featured in posts on our Facebook & Twitter social media platforms reaching thousands more local people. Use this opportunity to advertise to the thousands of people who attend one of the largest local gatherings in the area – our Big Red Friday Night Lights games and to thousands more on our social media accounts.



**Please email your advertisement and wording to: [CVHSBIGREDBACKERS@GMAIL.COM](mailto:CVHSBIGREDBACKERS@GMAIL.COM)**

ADVERTISING OPTIONS (SOCIAL MEDIA INCLUDED FOR ALL OPTIONS)	GAME BOOKS/ YEARBOOK	WITH COLOR
Business Card (3.625" x 2.25")	\$100	\$150
1/4 Page (3.625" x 4.75")	\$150	\$225
1/2 Page (7.5" x 4.75")	\$300	\$400
Premium Full Page (7.5" x 9.75")	\$550	\$750
PREMIUM ADVERTISING:		
Premium Back Cover (8.5" x 11")	N/A	\$995
Premium Inside Back Cover (8.5" by 11")	N/A	\$895

All business ad purchases are made with PaySchools Events. Scan the QR Code below with your smartphone or click this link to purchase:



<https://www.payschoolevents.com/events/details/20613>

We accept InDesign, Microsoft Word, Adobe Photoshop, Adobe Illustrator or PDF files. We can also design your ad. Please provide a copy of any logos. If you have any questions, email [CVHSBigRedBackers@gmail.com](mailto:CVHSBigRedBackers@gmail.com) or call/text Sandi Schuster at 586-994-3495. **For printing purposes, business advertisements must be submitted by September 1, 2022.** Please include the information below with your email. **Thank you for your support!**

Business Name \_\_\_\_\_ Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_